

MSU CREATIVE AND SOCIAL ENTERPRISE CAMP (MSU CASE CAMP)



Welcome to MSU CASE Camp

We welcome undergraduate students who hope to explore more about the enterprise world while discovering their creativity and the impact they can make in this world through creative and social enterprise.





Our Vision & Mission

MSU CASE Camp is organised by the Office of General Education, Maharakham University (MSU)

The Camp aims to: 1) help MSU and international students explore and develop their creative and social enterprise competencies; and 2) help MSU and international students build an inclusive, engaging, and sustainable creative and social enterprise community where they share their ideas, knowledge, and experience with one another and with the experts in the fields of creative enterprise and social enterprise accordingly.

Camp dates: May 10-18, 2023

Venues: MSU & Chiang Mai, Thailand

Camp organiser: Office of General Education, MSU, Thailand

Facebook: MSU Homeroom

Email: msu_homeroom@msu.ac.th



THREE MAIN COMPONENTS OF OUR CAMP



TRANSFERABLE SKILLS EMBEDDED IN DIFFERENT ACTIVITIES

Leadership, creativity, teamwork,
problem-solving skills,
communication skills, management skills, etc.



CREATIVE & SOCIAL ENTERPRISE @ MSU

DEVELOPING BUSINESS IDEAS



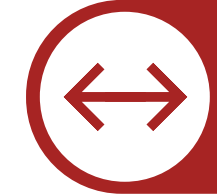
CREATIVE & SOCIAL ENTERPRISE IN CHIANG MAI

BUSINESS IDEA
PRESENTATION



GENERAL EDUCATION
MAHASARAKHAM UNIVERSITY





DAY 1 ORIENTATION (MAY 10)



INTRODUCING MSU



CAMPUS TOUR

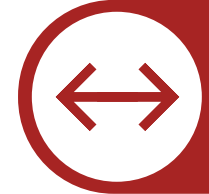


INTRODUCING THE CAMP



WELCOME PARTY





DAY 2 CREATIVE & SOCIAL ENTERPRISE @ MSU (MAY 11)

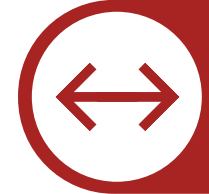
1

CREATIVE ENTERPRISE @ THE FACULTY OF ARCHITECTURE, URBAN DESIGN AND CREATIVE ARTS & SOCIAL ENTERPRISE @ MSU-UIC

2

SUSTAINABLE DEVELOPMENT GOALS @ MSU





DAY 3

**MEET THE MENTORS & GROUP MEMBERS
IDEATION (MAY 12)**

IDEATION: MEETING WITH THE MENTOR & GROUP MEMBERS



DAY 4

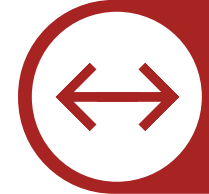
LEAVING FOR CHIANG MAI (MAY 13)



Office of General Education

Maharakham University





DAY 5

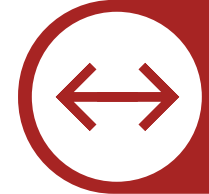
ONE-DAY TRIP IN CHIANG MAI (MAY 14)



Office of General Education

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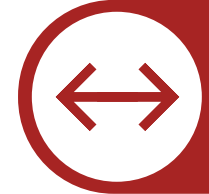
DAY 6-7 CREATIVE & SOCIAL ENTERPRISE IN CHIANG MAI (MAY 15-16)



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DAY 8

BUSINESS IDEA PRESENTATION (MAY 17)



DAY 9

**LEAVING CHIANG MAI FOR MSU/
YOUR COUNTRY (MAY 18)**



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**SCAN THE QR CODE
TO READ MORE AND/OR SIGN UP!!!**

